



ESCALERA NÁUTICA

REGIÓN DEL MAR DE CORTÉS



FONDO NACIONAL DE FOMENTO AL TURISMO



Gobierno del Estado de Baja California
Secretaría de Turismo

SEA OF CORTÉS REGION

NAUTICAL ROUTE

Fonatur intends to combine the wealth of the Sea of Cortes, its innumerable species, more than 100 virgin islands and the beauty of its scenery with nautical tourism.

- 5 Puertos existentes / 5 Existing full service ports
- 7 Puertos a complementar / 7 Ports that will be modernized
- 10 Puertos a construir / 10 New ports that will be built



PROJECT DESCRIPTION

- A network of 22 ports distributed over an average at less than 120 nautical miles between them. These will offer the following basic services:
 - Docking and fueling
 - Provisioning
 - Radio communication
 - Dry dock
 - Minor repairs
 - Shelter and assistance in cases of emergency
- An overland route to transport sea craft from the Pacific Coast to the Sea of Cortes
- ▼ Four routes to safely bring in boat trailers
- ✈ Twenty airports and support network airfields
- A fuel distribution system for all ports

This project foresees in the first 10 years since its operation, increase to 60,000 the arrivals from the United States, an estimated arrival of 5.3 million inbound nautical tourists. These will generate an income of 11 billion dollars and the construction of 10,500 hotel rooms with an investment of 1.26 billion dollars. A total of 22,250 new marina slips will be built with an investment of nearly 460 million dollars, and over 53,000 new jobs will be created.

Calculations on future investments indicate that for every one million pesos of public investment, this will motivate four million more to be invested by private investors in tourism marinas and 12 million in hotels, and will generate 69 direct new jobs.



Escalera Náutica / Fonatur, Polanco, Mochales, de Fajardo, Al, Jiménez