

**MARKETING PLAN**

**PRE-MARKETING**

INSPECTIONS

Pest/Roof/Home Inspections completed by \_\_\_\_\_\_\_\_\_\_\_\_\_

PROPERTY PREPARATION

Completed by \_\_\_\_\_\_\_\_\_\_\_\_\_

STAGING & PHOTOGRAPHY

If needed, staging consultation will be provided & professional photography done on \_\_\_\_\_\_\_\_\_\_\_\_\_

WEBSITE

A single-property site featuring your home will be completed by and we will also feature your property on our company web site \_\_\_\_\_\_\_\_\_\_\_\_

“COMING SOON” SIGN

On Display at the property by \_\_\_\_\_\_\_\_\_\_\_\_\_

SOCIAL MEDIA

Property Advertised on various social media outlets and Real Estate sites \_\_\_\_\_\_\_\_\_\_\_\_\_

***NEXT-LEVEL MARKETING***

PRINT MATERIALS

Professional quality flyers will be available for Buyers at your home and at our offices \_\_\_\_\_\_\_\_\_\_\_\_\_

PRINT ADVERTISING \_\_\_\_\_\_\_\_\_\_\_\_\_

MLS

On the Multiple Listing Service database \_\_\_\_\_\_\_\_\_\_\_\_\_

BROKERS TOUR \_\_\_\_\_\_\_\_\_\_\_\_\_

OPEN HOUSES \_\_\_\_\_\_\_\_\_\_\_\_\_

REVIEW OFFERS \_\_\_\_\_\_\_\_\_\_\_\_\_

**Tel:** 925.634.3100

**Fax:** 925.634.3190

**Address:** 651 First Street, Brentwood, CA 94513

**Web:** www.WRPropertiesBayArea.com

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